

GDA

Georgia Dental
ASSOCIATIONSM
gadental.org



Member Benefit Guide



WHILE YOU'RE
SUPPORTING **PATIENTS**,
WE'RE SUPPORTING **YOU**.





GDA HUB



Your GDA
Community
Just Got

Bigger

—Discover the GDA HUB!

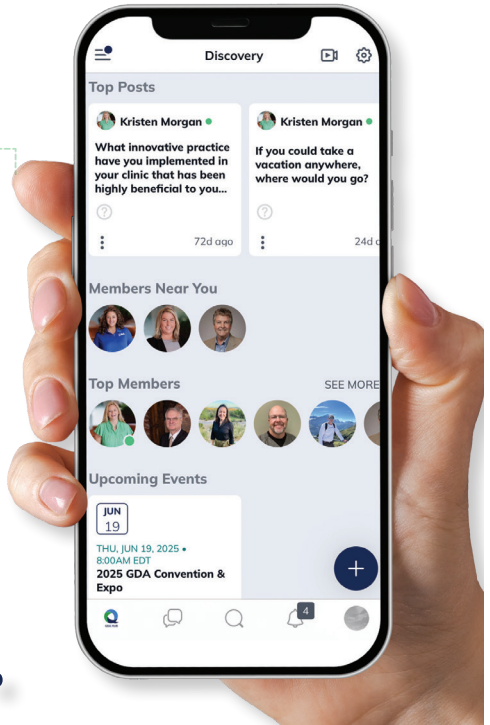
The GDA Hub connects you with members statewide and in your district. Through discussions, workshops, and shared resources, we are building a community focused on personal and professional growth, where we learn from each other and tackle the unique challenges in dentistry.

Getting Started

1. Scan the QR code on page 48
2. Create your account
3. Complete the checklist:
 - Review the GDA Hub Code of Ethics
 - Fill out your profile
 - Adjust your notifications
 - Download the app
 - Introduce yourself
 - Start a chat!



Scan the QR code or visit gadental.link/GDAHUB to...



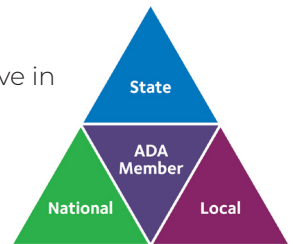
Connect. Share. Transform.



Together, we are **GDAStrong!**

As a member of the GDA, you receive the resources to thrive in your own career while helping drive positive change in organized dentistry on a local, state and national level.

For 165 years, the GDA has been a professional membership organization comprised of more than 3,600 Georgia Dentists. Georgia has seven district dental societies that represent the interests and activities of dentists in those areas. Each district elects its own officers and conducts local meetings, providing you with support and a network of colleagues in your community. The GDA, along with the ADA and your local districts, are a powerful voice on behalf of the profession.



The legislative advocacy actions taken by the GDA protect your profession, practice, and patients; and the GDA's public relations efforts increase awareness and positive perceptions of dentistry. We work daily on your behalf to ensure you are up-to-date on the latest technology and professional developments. When you become a member of the GDA, you also become part owner in GDA subsidiaries such as GDA Plus+ Supplies and Georgia Dental Insurance Services, all available to help you further your career and save you money.

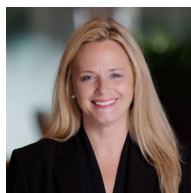
We hope this guide provides you a brief overview of the many benefits the GDA has to offer you and we are eager to help you protect, grow and promote your practice.



Scan the code to learn more about the GDA governance structure.



Dr. Amber P. Lawson
2025 GDA President



Kristen Morgan, CAE
Executive Director

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Connect with Us

www.gadental.org
Phone: 404.636.7553

1850 Parkway Place, Suite 420
Marietta, GA 30067



GDA Georgia Dental ASSOCIATIONSM

Join or renew today at gadental.org/membership

While you're supporting patients, we're supporting you.

As a member of the GDA, you are not just part of an organization—you are part of a community committed to supporting your practice and the patients you serve. As a GDA member, you have access to valuable benefits that support your practice and personal well-being, including:

Advocacy <i>On issues that impact your profession, your patients and oral health in our community.</i>	Community <i>New ways to connect with colleagues across Georgia with The GDA Hub!</i>	CE 2025 is a license renewal year! <i>Affordable in-person and online CE to meet licensing requirements.</i>	Expert Support <i>For managing compliance, employment, benefits, insurance and more.</i>	Leadership & Mentorship <i>Opportunities to learn and serve, including GDA's newly launched Leadership GDA program.</i>
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Exclusive Savings

GDIS <small>Georgia Dental Insurance Services, Inc.</small> <i>Access to lower rates on health insurance for 2025, plus customized plans for personal, home, and auto insurance for you, your family, and your staff.</i>	GDA <small>GDA Dental Supply Company</small> <small>— Buying with Integrity —</small> <i>Save thousands on products you buy and use every day.</i>
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Additional Member Benefits

- Help new patients find you through your ADA Find-A-Dentist profile.
- Five issues of GDA Action Journal mailed to you each year.
- Expert insights in E-News and on GADental.org.
- Volunteer and donation opportunities through the GDA Foundation for Oral Health.

3,500+
Members



7 Dental Societies

159
Counties Represented

Legislative Advocacy



Legislation and regulations impact you, your practice, and your patients every day. GDA's Government Affairs team is always advocating on your behalf to ensure you have a strong voice under the Gold Dome.

Visit gadental.org/advocacy to learn how you can get involved to protect the profession and get the latest legislative updates from our Government Affairs team.

Passed key legislation to help members:

- Preserve a healthcare provider's choice to opt-out of receiving virtual credit card reimbursements from insurers
- Ensured that Georgia's surprise billing law preserved a patient's right to seek treatment from an out-of-network healthcare provider and reduced the burdens of compliance on out-of-network providers
- Helped pass legislation to help healthcare providers and patients navigate the pre-authorization process with insurers

Helping rural and underserved patients:

- Increased and protected funding for Georgia's Rural Dental Student Loan Repayment Program
- Secured \$85,000 in annual state funding to support the GDA's Donated Dental Services Program for low-income, adult patients with pre-existing medical conditions

Regularly monitoring and attending Georgia Board of Dentistry meetings to provide input on proposed rule changes affecting the practice of dentistry

LAW Day

On LAW Day, members and students have the opportunity to meet their legislators, cultivate personal relationships, and get first-hand experience advocating for GDA Legislative Priorities alongside the GDA Government Affairs Team. LAW Day is typically in January each year; all members and their spouses are welcome.



**Scan the Code to
learn more about
2024 LAW Day**

Action for Dental Health

The Georgia Dental Association Action for Dental health is a concerted effort to maintain and enhance the oral health and the overall health of all Georgians.

PLAN OBJECTIVES

OBJECTIVE 1

Promote quality, attainable dental care for the uninsured and underserved in Georgia so that all patients have a dental home.

OBJECTIVE 2

Promote oral health education and literacy to mitigate potential barriers to access to a dental home and reduce the public's misconceptions and fears of seeing a dentist.

OBJECTIVE 3

Optimize the capacity of the current dental workforce and availability of publicly funded dental facilities to efficiently serve Georgians with preventative and therapeutic dental care.

OBJECTIVE 4

Continue to advocate and educate policymakers, stakeholders, and the general public on the risks associated with unlicensed/unregulated treatment delivery methods and protect patient safety by only promoting/supporting initiatives that are sustainable, ethical, adhere to the standard of care for dental patients in Georgia, and always involve seeking treatment from a properly trained, Georgia-licensed dentist.

OBJECTIVE 5

Ensure that patient safety remains a priority and that a Georgia-licensed dentist continues to be the head of the dental team and retains authority over all aspects of the practice of dentistry, especially regarding clinical and treatment decisions.



Professional Resources

Practicing dentistry in Georgia can be a rewarding and challenging experience with numerous professional, legal and business matters to consider. Whether you are a practice owner, associate, faculty member or you work in public health/government, the ADA and GDA strive to assist you on a national and state level.

Peer Review Mediation

When a problem or misunderstanding arises between a dentist and a patient, your GDA can help. Subject to certain limitations and exclusive to GDAmembers, peer review mediation is intended to provide a streamlined and confidential process for resolving disputes between you and your patient.

Required Employee Posters

There are many federal and state laws that require dental offices to conspicuously post up to a dozen notices in locations accessible to employees. You can find a comprehensive list of links to government websites for downloadable, free posters at gadental.org/workplace-posters.

ADA Credentialing Service

Maintain and submit your credentials with ease in one place with ADA's Credentialing Service. Powered by CAQH®, this exclusive member service helps you share your credentials with multiple dental plans quickly and easily.

GDA Job Board

Looking to hire dental professionals into your practice? See page 13 or visit jobs.gda.org.

Dental Recovery Network

It's no secret that balancing work and personal life can be challenging. The Dental Recovery Network is a confidential program that helps dental professionals address stress-related health issues including substance and alcohol abuse. Learn more at: gadental.org/member-services/dental-recovery-network

HIPAA & OSHA Compliance

Stay up to date with ADA compliance kits, multi-annual GDA continuing education courses, Action magazine updates, and endorsed partnership programs.

Contract Analysis Service

The ADA's Contract Analysis Service is offered at no cost to members only and analyzes third-party insurance contracts, including those from managed-care companies, and explains the contract's provisions in clear language so that you can make informed decisions about the implications of participation.



Solving Dental Insurance Issues

Do you have a dental insurance question or concern? If so, the **ADA Third Party Payer Concierge™** offers one-on-one assistance with your dental insurance challenges. This free service is available exclusively for members.



The ADA provides education on the nuances of doing business with dental insurance companies and empowers you to make decisions that are best for your patients and practice. The ADA Third Party Payer Concierge can answer questions on Coordination of benefits, claim denials and Explanation of Benefits language.

You can reach the Concierge from 8:30 a.m. to 5:00 p.m. Central Time, Monday through Friday.

Phone: 800-621-8099

Email at dentalbenefits@ada.org



education & training

GDAsupplies.com

Success starts with an exceptional continuing education program. The Georgia Dental Association is a recognized CE provider by ADA CERP - a service of the American Dental Association that assists dental professionals in identifying quality providers of continuing dental education. From webinars and online learning to in-person CE courses, we strive to create exceptional educational opportunities that help you and your team in a variety of accessible formats.

For Dentists:

- Clinical CE at our office in Marietta, GA and throughout the state with support from our local districts
- An opioid program that delivers this Georgia Board of Dentistry required CE course all over Georgia and via an on-demand webinar
- Practice management courses designed to improve owner dentists' bottom line
- A CE program that covers Georgia's laws, regulations, professionalism and ethics
- Risk management and standards of care classes

For your dental team:

- Expanded duties certification course for dental assistants
- CPR certification
- HIPAA, OSHA and infection control compliance
- Radiation safety courses
- Coronal polishing certification for dental assistants
- Phlebotomy

All of GDA's courses are approved by ADA CERP and the Georgia Board of Dentistry. Make GDA your first choice for exceptional dental education and training for you and your staff.

Visit gadental.org/education for more information and to view a complete list of CE courses.



Services for Dental Students

Today's dental students are the practicing dentists of tomorrow. The GDA is committed to helping students succeed through programs and services.

GDA Student Advocacy

The GDA/ADA protects and advances the rights, interests and welfare of dental students. We introduce students to lifelong involvement in organized dentistry while also allowing them the opportunity to participate in advocacy efforts, including one delegate and one alternate for the House of Delegates and attendance at Student Law Days, on behalf of the profession.

Access to GDA Insurance and Services

Students have access to GDIS personal lines including home & auto coverage along with special programs for malpractice insurance post-graduation.

Student Loan Relief

The GDA offers student loan consolidation through our endorsed partner, Panacea. Scan the code on page 23 for more information.

Lunch & Learns

On-site Lunch & Learns at the Dental College of Georgia allow students to engage with and hear from member dentists regarding GDA benefits, the importance of organized dentistry and life after dental school.

Scholarships

The Georgia Dental Association provides scholarship opportunities for dental and dental team students to reduce the impact of education costs.

Looking for job opportunities?

The GDA Job Board is an interactive online job board with opportunities for dentists and dental team members, including hygienists, assistants, and office managers. Visit jobs.gadental.org.

Rural Student Loan Repayment

The GDA provides graduating dentists the opportunity to earn student loan repayment options through their service in rural and underserved communities in Georgia.

Georgia Adjunct Professorship Program

This program allows dental students the opportunity to serve a clinical rotation treating patients in Georgia public health clinics located in rural and underserved parts of Georgia under the supervision of a Georgia Dental Association member dentist who serves as adjunct faculty for the dental school.



As a GDA member, you receive discounted registration rates for an event that allows you AND your office staff the opportunity to network, earn CE credits, cultivate valuable dental-community relationships and have a little (or a lot) of FUN while you're at it.

SAVE THE DATE

June 19-22

Omni Amelia Island
Resort

Many, if not all, events and sessions available throughout the weekend are covered through the cost of your convention registration, including:

Continuing Education

With many options for clinical and practice management CE for both dentists and dental team members, it is possible to complete nearly all board and licensure renewal requirements in one place.

Kick-off Brunch

Each year, a nationally-known speaker kicks off your convention experience with an inspiring and high-energy keynote speech. This is also an opportunity for you to hear directly from your GDA leadership before diving into all that the convention has to offer.

Meet your Practice Providers

Stay current on the latest tools, products and services at GDA's exhibit hall to keep you and your practice competitive. Network with exhibitors and keep up to date on industry trends and insights.

Networking Events

We encourage you to join us for the various events that allow you to relax and get to know other professionals in your industry.

- Welcome Reception
- Happy Hours
- New Dentist Reception
- Family-friendly adventures





GDA
CONVENTION
& EXPO 2025

JUNE 19 -22 | OMNI AMELIA ISLAND RESORT

Sea **YOU THERE!**

Leadership Development and Personal Growth

Get involved — make a difference! When you volunteer, you'll help the GDA continue its mission of helping member dentists succeed, while helping yourself succeed, too. Gain leadership skills and help shape the association by becoming an GDA volunteer!

GDA Committees

Serving on a GDA committee helps you give back to the profession and contribute your ideas and expertise!

GDA House of Delegates

Be a part of GDA governance where it happens. Each district has positions; apply with your local district.

Leadership GDA

This program provides participants with a better understanding of the GDA's organizational and involvement opportunities while also offering valuable leadership & professional-skills training. There are also numerous opportunities for this group to develop contacts and relationships within other professionals within the dental community.

Spokesperson Training

As a district leader, you are invited to participate in spokesperson training. The session will prepare you to deliver presentations, handle Q&A like a pro, and approach media interviews with confidence.

District Leadership Conference

Each year, the GDA hosts a District Leadership Conference (DLC) to help prepare incoming (2023) district presidents and presidents-elect for their year in leadership. The DLC provides tools for leadership development, a forum for sharing district best practices, and training in effective volunteer management in order to better equip district leaders for success in their positions. Although incoming district presidents/presidents-elect are the primary audience (attendance is mandatory), all district officers are welcome to attend.



Keeping You Informed

Your GDA membership brings you access to the information you need, in print, on the web, via email, and on social media platforms.

GDA Action Magazine

GDA Action focuses on current matters affecting dentists and patients, trends in dentistry, and news and issues of interest, including; professional success and growth, practice management, legislative updates, public service, and community relations.

GDA E-news

Delivered directly to your inbox, this monthly email newsletter keeps you informed with the latest news and information, plus opportunities for savings, benefits, services, and programs from the GDA.

gadental.org

View member-driven content, including events and continuing education courses, marketing tools, legal resources, publications, and explore exclusive member savings through the GDA Plus Program. Visit gadental.org to get access to all of your member benefits.

GDA Job Board

See pg. 13

Connect with Us

www.gadental.org
Phone: 404.636.7553

1850 Parkway Place, Suite 420
Marietta, GA 30067



Social Media

Get real-time communication at your fingertips through GDA's social media pages, podcasts and vlogs such as the GDA Minute. Get updates on industry trends, find events and connect with other members.

Your GDA Leadership

GDA publishes an electronic leadership directory that includes GDA state officers, board of trustees, district officers, house of delegates, and committee members. GDA members may log in and view the directory online at gadental.org/directory.

GDA presence at local district meetings

The GDA communicates directly with local district leaders who then relay relevant information directly to its members. District dental associations offer you the chance to share meals, opinions, advice, support, continuing education and family events at local venues with your professional colleagues. Scan the code on page 6 to view the Law Days schedule.

Other ways we connect with you:

- GDA Alerts
- Text Messaging
- Calling Members
- Fax

Promoting the Profession



Through public relations programs GDA proactively educates the media, the public and legislators on the importance of good oral health and regular dental care.

Our current campaign, Healthy Mouth, Healthy Me!, increases awareness of the connection between oral health and overall health, driving consumers to HealthyMouthHealthyMe.org to find a dentist.

Digital ads target Georgians with oral health message.



Media outreach garners public attention and visibility for dentists and the profession. TV and radio spots reach over one million Georgians annually.



Your membership means you're included on the ADA's Find-a-Dentist search tool on mouth-healthy.org.



Scan the code to update your member dentist profile.

Healthy Smiles for Georgians



Through financial contributions and volunteerism, the GDA Foundation works to advance oral health in Georgia.

Your donations help support:

- Donated dental care for vulnerable populations
- Oral health education in schools
- Community outreach events
- Public awareness programs promoting oral health

GDA Foundation for Oral Health programs have provided over **\$6.7 million** in donated dental care for disadvantaged Georgians.

Equally important, our school-based program provides preventive oral health education that establishes healthy habits for a lifetime of healthy smiles.

Together with our partners we are preventing dental disease, instilling good oral health habits in kids and restoring smiles for those in greatest need.



Scan the code to donate to the GDA Foundation.

Looking to get involved? Learn more at gadental.org/foundation





GDA Dental Supply Company

— Buying with Integrity —

IDBG is owned by you, GDA members. Why wouldn't you do business with yourself and save money at the same time? With over 65,000 products and more than 550 brands this member benefit can offer you savings on items you are currently purchasing as well as discounts on equipment servicing.

- Potential savings of 20% or more plus free ground shipping
- All members pay the same low price regardless of order volume
- Products ship directly from manufacturers or authorized distributors - no gray market, expired or counterfeit items
- 10% discount on hourly service calls by statewide independent qualified and experienced service specialists
- Real time ordering now available- See how many items are currently in stock, no surprise backorders!

Take Advantage of the GDA Perks Program

GDA Plus+ Perks program is a member benefit program providing training and certification onsite at qualified dental offices. Qualified GDA members are eligible to receive onsite trainings for:

- Basic Life Support CPR Certification
- Bloodborne Pathogens Management
- Mask Fit Testing

Benefits of IDBG

- GDA Plus+ Supplies vendors must sell products pursuant to manufacturer guidelines.
- Vendors ship exactly what a dentist orders—no alternative brands.
- ALL GDA Plus+ Supplies vendors offer FREE ground shipping on any order, regardless of size.
- Members can access a one-stop, easy to use online portal to order all of your dental supplies (fax or telephone orders are available)
- Members will receive one invoice
- Take advantage of statewide equipment servicing by independent qualified and experienced service specialists, with a 10% discount on hourly service call charges
- Your frequently ordered items can be pre-populated, and the system will remember your ordering history, enabling quick "just in time" delivery to preserve your cash and storage space.

WHO IS ELIGIBLE?

- NEW GDA Members who have joined during 2022 dues
- GDA Members who have cumulatively spent \$100,000 or more since their first order with GDA Plus+ Supplies GDA Members who have spent \$20,000 or more in the past fiscal year with GDA Plus+ Supplies

Looking to save even more \$\$?

Shop our direct brand merchandise. Buying direct from the manufacturer rather than through authorized distributors can offer savings you won't find with other dental supply companies - no gray market, expired or counterfeit items. Choose direct brand merchandise

Estimate Your Savings Today

Receive a personalized price estimate by sending a list of frequently ordered dental products using SKU or distributor item numbers via email, phone or fax.

Phone: 844.852.5899
support@GDASupplies.com
Fax: 844.852.4049

Equipment Servicing

GDA Plus+ Supplies members are eligible for a statewide equipment servicing program, available exclusively to GDA Plus+ Supplies members at a 10% discount on the technicians' normal hourly rate.

Repair services are available to GDA Plus+ Supplies members during normal business hours:

Monday – Friday
8:30 am – 5 pm
404.636.7553

If an emergency service request that prevents a member dentist from performing routine patient services occurs during business hours, GDA Plus+ Supplies technicians will ensure that the service issue is responded to immediately.

After Hours & Weekend Service

For after-hours/weekend service requests, information on rates/billing and direct contact information for service technicians, please visit www.GDASupplies.com. You will need your member number to log-in.

Customer Service Assistance
Customer support is available
Mon-Fri, 8 AM-7 PM.

844.852.5899
support@GDASupplies.com
F: 844.852.4049

You may also contact customer support using a live chat feature when you are logged into GDASupplies.com.



gdaplus.com
770.395.0224

Peace of Mind through Quality Insurance Plans - Because Coverage Matters

Georgia Dental Insurance Services, a full-service insurance agency owned by the GDA, is your connection to quality programs, group savings, and individual service geared to your special needs as a dentist. Access to unique coverage enhancements and exclusive insurance programs is a key benefit of your GDA membership. Call 770.395.0224 or visit gdaplus.com to learn more about these great member programs:

Health Insurance

POS Plan through Anthem/Blue Cross

- You must be a GDA member to participate or offer this health plan to your staff
- Available to you and your staff
- You do not have to be on the health plan yourself to offer it to your staff
- You can contribute towards your employees premium or GDIS can bill your employee directly
- Broad network coverage NO surprise bills with narrow networks

Professional Liability Insurance

Medical Protective, AAA+ Berkshire Hathaway Company

- Claims Made and Occurrence Policies Available
- 90% Trial Win Rate and 80% of Claims are Closed Without Payment
- Pure consent provision gives you control to refuse to settle a claim

Business Insurance

The Hartford Insurance

- By combining some of the most important coverages small business owners need, including Business Liability, Business Property, Data Breach (Cyber), EPLI and Business Income, a Business Owners Policy can save you money while helping to safeguard what you've worked hard to build. It also provides an easy way to purchase optional, additional coverage tailored to your business.

Workers Comp Insurance

The Hartford Insurance

- Required in Georgia if you employ more than 3 employees
- Discounts available when multi policies are written

Life and Disability Insurance

- We shop premiums through all major carriers so you don't have to; ensuring you are paying the best rate available!
- Key Man, Critical Illness, long term care and final expense coverages available
- Special Rates Available to Dental Students and Dentists in a Residence Program

Medicare Supplement Policies

Anthem

- Your GDIS representative can assist you through the transition of coming of a standard health insurance plan and onto Medicare
- Typically Medicare will cover 80% and you would be responsible for the difference. Purchasing a supplement will cover this difference.

Personal Lines Insurance:

Home, Auto, 2nd home, Umbrella, Jewelry, Classic Car, Boat, Jet Ski, RV and Pet Insurance

- Available for you, your family, your friends and your staff
- In-office Lunch and Learns available

Real Impact on Real Dentists, just like you!

“We have had the pleasure of Kelly helping us for the last two years! It does not matter how many times I call or email her, she is always super responsive, supportive, and helps solve my issues. This allows me to focus on taking care of patients and celebrating our team versus worrying about managing risk. If you are considering insurance for you or your practice - DO NOT look any further. **You will not get a better combination of service, insurers, and understanding of our business.**”

- Frank Nia, DMD, MSED



PLUS+ insurance
GDAplus.com



1850 Parkway Place, Suite 420
Marietta, GA 30067
T: 770.395.0224 | F: 404.633.3943

No matter what stage you are in your career,
Georgia’s dental community trusts GDIS to help protect their personal and professional assets with affordable business, personal and medical insurance products.

As your life evolves, let GDIS evolve with you.

GDA PLUS+/GDIS INSURANCE PRODUCTS	DENTAL & GRAD STUDENTS	EARLY CAREER	MID-CAREER	LATE CAREER	RETIREMENT
PROFESSIONAL LIABILITY	✓	✓	✓	✓	
BUSINESS OWNERS		✓	✓	✓	
WORKERS' COMPENSATION		✓	✓	✓	
COMMERCIAL/ PERSONAL UMBRELLA	✓	✓	✓	✓	
AUTO INSURANCE	✓	✓	✓	✓	✓
HOMEOWNER'S INSURANCE	✓	✓	✓	✓	✓
HEALTH INSURANCE	✓	✓	✓	✓	✓
DISABILITY INSURANCE	✓	✓	✓	✓	
LIFE INSURANCE	✓	✓	✓	✓	✓
MEDICARE SUPPLEMENTS				✓	✓

Visit mygdis.com today to learn about all of our products and to request your free quote, or call us at **770.395.0224** to speak to a licensed insurance agent.

GDA Georgia Dental ASSOCIATIONSM

Endorsed Partners

Explore the discounts and savings offered by GDA's endorsed partners.



BANK OF AMERICA



GE APPLIANCES



Scan the code to learn more about the GDA Partners listed above.



Scan the code to explore other exclusive savings opportunities through the ADA's endorsed partners.

WANT TO LEARN MORE? LET'S CHAT!

There is **so much more** available to you through your membership.
Reach out to your GDA Membership Team at 404.636.7553,
membership@gadental.org or visit our website at
gadental.org/membercenter.

GDA Georgia Dental
ASSOCIATIONSM



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